



Government of Jammu and Kashmir.
Tourism Department, Civil Secretariat, J&K.
Email: - tourismhall@gmail.com

Subject: Participation of JK Tourism in Stakeholders' Conference on River Cruise Tourism on 03.05.2024 in New Delhi.

Government Order No: 50-JK(TSM) of 2024
D a t e d: 28.05.2024

Post-facto sanction is hereby accorded to the:

- Stakeholders' Conference on River Cruise Tourism on 03.05.2024 in New Delhi.
- Deputation of the following officer to attend the above event with permission to travel by air (to and fro):-

S.No	Name of the officer.
1	Mr. Ajeet Singh, CEO, Bani Basohli Development Authority.

The expenditure in respect of the above event shall be incurred out of "Advertisement and Publicity Grants-2024-25", of Directorate of Tourism Jammu, subject to the fulfillment of requisite formalities.

The following need to be ensured:

- The visiting officer shall actively engage in sessions, workshops, and discussions, sharing insights and networking with industry peers and government officials. This will also include engagements on objectives and challenges in the development of River Cruise Tourism in Jammu and Kashmir.
- The visiting officer shall submit photographs along with brief highlights of the event for publication in local media and for records. He shall also submit feedback on the event along with comments/recommendations to the Administrative Department.

By order of the Government of Jammu and Kashmir.

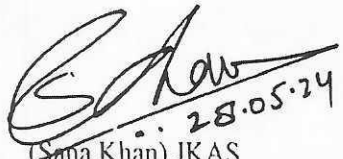
Sd/-
(Yasha Mudgal) IAS
Commissioner/Secretary to the Government

No: TSM-Pub/30/2023

Dated-28.05.2024

Copy to the:-

- Director, Tourism Jammu/ Kashmir.
- Concerned Officer.
- Private Secretary to Commissioner/Secretary to the Government, Tourism Department.


(Sana Khan) JKAS
Under Secretary to the Government